

# **INDUSTRY VISIT**

MSME Technology  
Centre,  
Hyderabad  
Under  
**MRCE-EDC**



# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

## INDEX

---

- DETAILS OF JOURNEY
- COMPANY PROFILE
- GLIMPSES OF THE INDUSTRY VISIT
- LIST OF PARTICIPANTS
- OUT COME /OBSERVATION
- FEEDBACK
- CONCLUSION



# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

## DETAILS OF JOURNEY

---

Malla Reddy College of Engineering ,Hyderabad had organized an industrial visit on 10<sup>th</sup> January 2025 to MSME Technology Centre ,Hyderabad ,# 500 037. The Industry was located in CITD, Balanagar, and Hyderabad The visit was organized and coordinated by Dr.Sateesh Nagavarapu, Associate Professor –Dean -EDC and Mr. J. Prem Kumar TPO of MRCE. We started travelling from the college campus at 9.45am via our college bus. Totally 53 students along with 2 coordinators faculty were there in the journey. Industrial visits are arranged by colleges for the students to provide an opportunity to explore with training programme “ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)” different sectors in which the students are passionate about it, Manufacturing, services, finance, and marketing. Industrial visit helps to mix theoretical knowledge with practical knowledge in a good way. Hence, Industrial realities are opened to the students through industrial visits.



# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

## **Purpose of the industry visit:**

The Main aim of industrial visit is to provide an exposure to students about practical working environment. They also provide students a good opportunity to gain full awareness about industrial practices. Through industrial visit students get awareness about An Entrepreneurship Awareness Program (EAP) was held at CITD on 10th January 2025. The EAP was attended by 53 participants. The EAP was organized to create awareness and understanding on entrepreneurship and its vital role in today's world. The program was sponsored by MSME Technology Centre, Hyderabad. The program commenced with a welcome address by Sri S. Vijaya Kumar Joint Director, MSME Testing Station, Sri Sudheer kumar, CITD the Course Director of the program, and Mrs. CH.Kasturi ESDM Incharge at CITD Hyderabad, shared their valuable insights and experiences with the participants.

## **Objective of the industry visit:**

The objective of an industrial visit is to provide students with an insight into the corporate world. The main aim of industrial visits \ Educational trips is to give exposure to the students about the various aspects of entrepreneurship, including ideation, market analysis, funding avenues, HR, Finance, Operations, Customer Service, Logistics, and the significance of perseverance in overcoming challenges. The speakers also highlighted the importance of fostering an entrepreneurial mindset and encouraged the participants to explore and harness their entrepreneurial potential. Moreover, it gives exposure from the academic point of view to the students.



# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

## COMPANY PROFILE

---

The Ministry of MSME established 18 Technology Centres (TCs) between 1969 and 1999. These TCs were previously known as Technology Development Centres (TDCs) and Tool Rooms (TRs). Operating as a field office under the **Office of the Development Commissioner, Ministry of MSME, Government of India**, the **MSME-Development and Facilitation Office (MSME-DFO), Hyderabad** is situated in the industrial center of Balanagar, Hyderabad. In order to support and grow Micro, Small, and Medium-Sized Enterprises (MSMEs) in the state of Telangana, MSME-DFO, Hyderabad provides a variety of services. It also raises awareness and makes it easier for the Ministry of MSME to administer its different MSME programs.

In Hyderabad, the MSME-Tool Room, also called the Central Institute of Tool Design (CITD), was founded in 1968. The United Nations Development Programme (UNDP) and the International Labour Organization (ILO) assisted the Indian government in establishing the CITD.



Estd-2005

# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

## GLIMPSES OF THE INDUSTRY VISIT

---







# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

## LIST OF PARTICIPANTS

| ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP) |                          |       |        |             |                          |
|--|--------------------------|-------|--------|-------------|--------------------------|
| ATTENDANCE SHEET                           |                          |       |        |             | Date: 10.01.2025         |
| S.NO.                                      | NAME OF THE STUDENT      | CASTE | GENDER | CELL NO.    | SIGNATURE                |
| 1  | P. Venkata Koushik       | BC-B  | Male   | 9705709869  | P.V. Koushik             |
| 2  | D. Chandana Sree         | BC-D  | Female | 7794840690  | D. Chandana Sree         |
| 3  | G. Varsha                | OC    | Female | 8897191145  | G. Varsha                |
| 4  | G. Sathwik               | BC-B  | Male   | 9010735793  | G. Sathwik               |
| 5  | G. Jathin                | BC-A  | Male   | 8897108629  | G. Jathin                |
| 6  | N. Sumanth               | BC-A  | Male   | 9100766754  | N. Sumanth               |
| 7  | K. Vishali               | BC-B  | Female | 8520953200  | K. Vishali               |
| 8  | D. Usha                  | BC-B  | Female | 8688813695  | D. Usha                  |
| 9  | M. Hemalatha             | BC-D  | Female | 9014183076  | M. Hemalatha             |
| 10   | P. Suman                 | ST    | Male   | 7997082591  | P. Suman                 |
| 11   | Ch. Jaya Chaitanya mitra | OC    | Male   | 9392595903  | Ch. Jaya Chaitanya mitra |
| 12   | K. Laxminarayana         | BC-A  | Male   | 8247442802  | K. Laxminarayana         |
| 13   | V. Veera Narayana        | OC    | Male   | 9603636561  | V. Veera Narayana        |
| 14   | M. Anusha                | BC-B  | Female | 7672059743  | M. Anusha                |
| 15   | B. L. Bhargavi           | BC-D  | Female | 70939715283 | B. L. Bhargavi           |
| 16   | V. Uday Bhaskar          | BC-D  | Male   | 8328135478  | V. Uday Bhaskar          |
| 17   | R. Suresh goud           | BC-B  | Male   | 7013780067  | R. Suresh goud           |
| 18   | D. Sai charan            | OC    | Male   | 8297167095  | D. Sai charan            |
| 19   | V. Sunil Kumar           | BC-A  | Male   | 7396047248  | V. Sunil Kumar           |
| 20   | D. Hrushikesh Karthik    | BC-D  | Male   | 9381977834  | D. Hrushikesh Karthik    |
| 21   | R. P. VEERU              | OC    | Male   | 7032884339  | R. P. VEERU              |
| 22   | B. Nagaraj               | BC-B  | Male   | 9381324932  | B. Nagaraj               |
| 23   | A. Saiteja               | OC    | Male   | 7337422068  | A. Saiteja               |
| 24   | P. Shivamani             | BC-D  | Male   | 8688736578  | P. Shivamani             |
| 25   | T. Saiteja               | BC-B  | Male   | 9515487974  | T. Saiteja               |



# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

|    |                        |      |        |            |                  |
|----|------------------------|------|--------|------------|------------------|
|    | J. Sai charan          | OC   | male   | 9502305413 | J. Sai           |
| 27 | G. Dourvith Kumar      | BC-D | Male   | 8520960583 | G. Dourvith      |
| 28 | D. Shiva sai           | BC-B | male   | 6305064212 | D. Shiva         |
| 29 | R. Akshaya             | BC-D | Female | 9182191118 | Akshaya          |
| 30 | T. Manisha             | OC   | Female | 8121920274 | Manisha          |
| 31 | T. Laya                | BC-D | Female | 9849262482 | T. Laya          |
| 32 | S. Keerthi             | BC-B | Female | 9032706017 | S. Keerthi       |
| 33 | A. Rakesh              | BC-B | male   | 7675850967 | A. Rakesh        |
| 34 | G. Jagath Purnika Deep | BC-D | Male   | 9542109545 | G. Jagath        |
| 35 | Ch. Adilakshmi         | OC   | Female | 9985949899 | Ch. Adilakshmi   |
| 36 | M. Poojitha            | BC-B | female | 9182609080 | M. Poojitha      |
| 37 | J. Ramkishan           | OC   | Male   | 7995598725 | J. Ramkishan     |
| 38 | P. Samaysharma         | OC   | Male   | 7995334840 | P. Samaysharma   |
| 39 | P. Sharanya            | BC-D | Female | 7995012183 | P. Sharanya      |
| 40 | G. Nanya               | BC-B | Female | 6281110911 | G. Nanya         |
| 41 | R. Bhumika             | BC-D | Female | 9704370620 | R. Bhumika       |
| 42 | P. Jaiikarreddy        | OC   | Female | 9347673618 | P. Jaiikarreddy  |
| 43 | D. Sandhya             | BC-D | female | 8688997985 | D. Sandhya       |
| 44 | M. Vandana             | BC-B | Female | 9989631521 | M. Vandana       |
| 45 | K. Kusuma sri          | BC-D | female | 7207491803 | K. Kusuma sri    |
| 46 | M. Madhu               | BC-D | Female | 8309673107 | M. Madhu         |
| 47 | M. Bhavya sri          | OC   | female | 7569856289 | M. Bhavya sri    |
| 48 | U. Madhu Deepika       | BC-D | female | 7702764211 | U. Madhu Deepika |
| 49 | A. maha lakshmi        | BC-B | Female | 7207532167 | A. maha lakshmi  |
| 50 | D. Akhila              | BC-D | Female | 9381775677 | D. Akhila        |
| 51 | Ch. Nikitha            | OC   | female | 8919846636 | Ch. Nikitha      |
| 52 | M. Pooja               | BC-B | Female | 8688211664 | M. Pooja         |
| 53 | K. Bhagya              | BC-D | Female | 7416695568 | K. Bhagya        |
| 54 |                        |      |        |            |                  |





# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

## OUTCOME / OBSERVATIONS

---

- Industrial Visit- brings clarity to important management concepts, as student's practical experience first and how these concepts are put into action.
- Provide jobs in urban and rural areas. They are a key source of employment for women, youth, and vulnerable groups.
- Encourage self-reliance and business ownership. They also foster innovation and the creation of new enterprises.
- It provides an opportunity for students to ask questions related to their area of interest.
- With regular industrial visits, the students are able to identify their prospective area of work like marketing, finance, logistics, etc.
- This also gives students a platform to enhance their interpersonal skills.
- They produce a wide range of products and services for domestic and global markets
- The students get to see the best practices opted by different companies for similar work.
- Since the IV's are planned in various sectors, students find it easy to select relevant organizations for their assignments.
- Using the case study approach within the visit to bring out cognitive thinking among students.



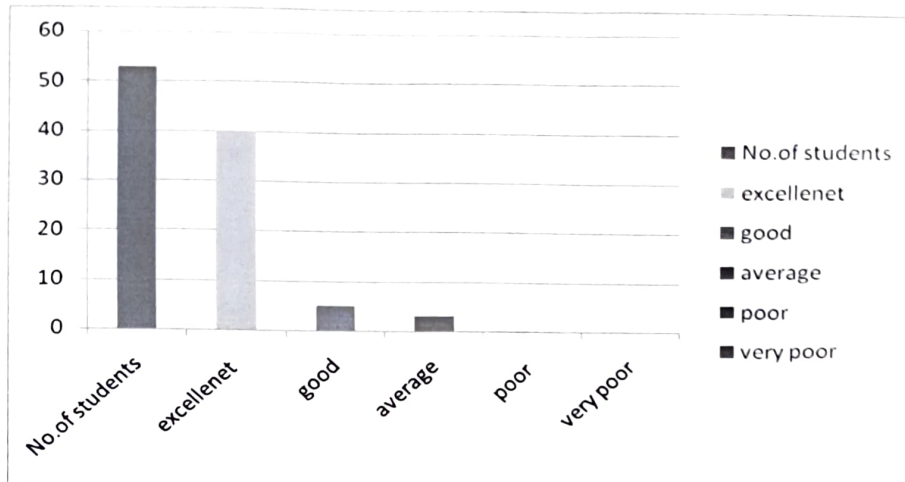
# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

## FEEDBACK



## CONCLUSION

In order to give students the chance to experience various industries in which they have a strong interest, such as manufacturing, services, finance, and marketing, colleges organize industrial trips. A visit to an industrial facility facilitates the effective integration of academic and practical knowledge. Students are thus exposed to industry realities through industrial tours. One of the most effective teaching strategies is an industrial tour. Students who are working toward a certain degree will be introduced to businesses or sectors related to their field. Students will learn about the work environment, procedures, processes, and managerial initiatives that are occurring in the industry. This is primarily because it allows students to gain a practical understanding of concepts through engagement with the industrial setting, employment procedures, and working ways. Additionally, it exposes them from an academic perspective. The main objective of educational and industrial tours is to expose students to a real-world working setting while including theoretical learning. They provide students with a great opportunity to thoroughly comprehend labor and industrial processes.

PRINCIPAL

Principal

MALLA REDDY COLLEGE OF ENGG.  
Maisammaguda, Dhulapally Post,  
Kompally, Secunderabad-500 100, T.S